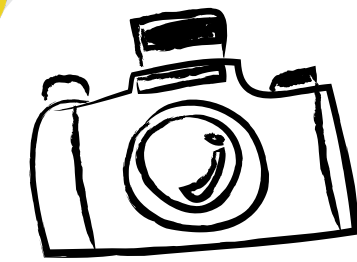
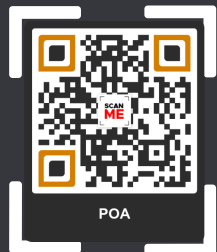


# POA

Power of African's



CONTACT US



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E : [info@powerofafricans.net](mailto:info@powerofafricans.net)

w : [www.powerofafricans.net](http://www.powerofafricans.net)

Dar -Es-Salaam, Tanzania

Masaki

POA

DIGITAL LTD

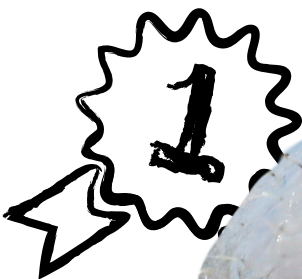
COMPANY PROFILE

[www.powerofafricans.net](http://www.powerofafricans.net)



# WELCOME TO POA DIGITAL LTD.

We are POA professional photographers and filmmakers driving tourism and conservation impact through ethical photography and visual storytelling, We offer the full spectrum of services to help Private and Government organizations based on Wild-life, Conservation and Tourism connect better with the AUDIENCE. From creating excellent content to delivering world-class outputs with turns of creativity in all aspects.



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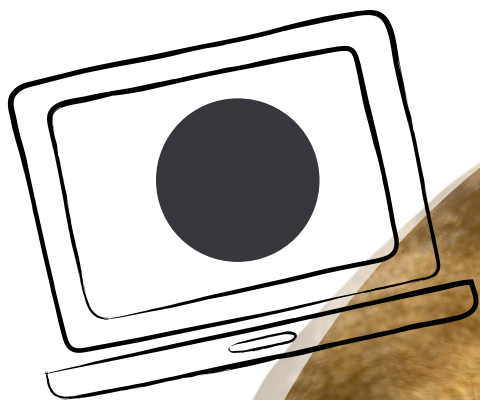




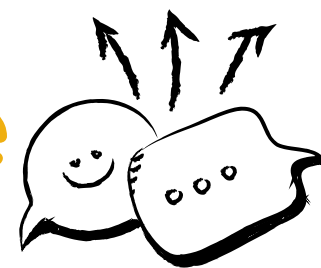
# ABOUT COMPANY



Our team is a passionate, diverse group of filmmakers, conservationists, visionaries, and creatives dedicated to bringing your ideas to life on screen. From experienced directors and skilled cinematographers to innovative editors and sound designers, we work collaboratively to craft compelling narratives that resonate with audiences. With a shared commitment to excellence, we turn your vision into cinematic reality. Let's create something extraordinary together.



## CEO Message



Mussa Mbwego

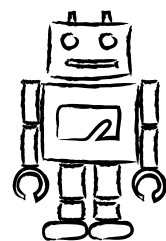
"At POA DIGITAL, we believe in the power of visual storytelling to ignite curiosity, foster appreciation, and drive meaningful change. Tanzania is a land of unparalleled beauty—from the vast Serengeti to the majestic Kilimanjaro, and the vibrant cultures that call this place home. Our mission is to bring these stories to life in a way that not only captivates but also advocates for sustainable tourism and wildlife conservation.

Through cutting-edge cinematography, immersive documentaries, and strategic branding, we collaborate with tourism boards, conservation organizations, and global brands to share Africa's wonders with the world. Every frame we capture is a tribute to this incredible continent and a call to protect it for generations to come.

Join us on this journey—where every story matters, and every image has the power to inspire."



# OUR SERVICE



We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 3 general categories:



## Digital Marketing

| More website traffic, | More sales, | More social followers, | Higher engagement rates, | Higher email open rates, | Analytics |



## Digital Content Creation

| Commercial Photography and Film making | Drone Pilots | Filming Equipment Rental | Media Production Workshops | Photography Safari | On Safari Films | Film Music Composers |



## 3D, Branding & Graphics

| Brand Identity | Branding | Brand Positioning | Stationery Design | Print Design | Packaging and Design | Creative | Printed Portraits. |

# BEST SERVICE



## ● Tourism

For more than 8 years now we have been creating excellent Tourism content to delivering world-class outputs revealing the beauty of Tanzania Tourism attractions.

## ● Conservation Films

We collaborate with local communities and conservation partners to create awareness and conserve the natural resources on which we all depend on, this marks a future where people and nature thrive.

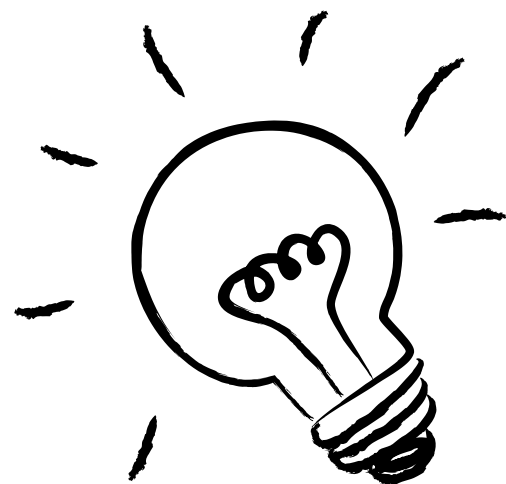


Our Projects are watch dogs in Wildlife, Conservation and Tourism in which we direct speak the language of the audience by telling stories that relate to their life experience joining hands with STWWC to mitigate human wildlife conflicts and save the wildlife corridors.





# CREATIVE TEAM



## Dennis Abraham

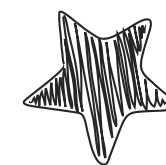
### Co Founder and Team Leader

Director and cinematographer of wild-life and Conservation documentary films, as well as travel Documentary, He is a multi-skilled individual, with a diverse set of talents, loves the fact that POA provides opportunities to create change and inspire audiences through natural history content.

Denis conceptualizes, writes, shoots, Directs, edits and produces


 blackscientist

 djdenax



Damianus Mabuga  
Editor

Award-winning docu-  
mentary Editor

 director\_mabuga\_tz



Richard  
Cinematographer

PRO in Filming  
high-quality footage

 just\_richie.1



Francis Nsyuka  
Creative Designer

3D, VR and AR special-  
ists trained in Europe

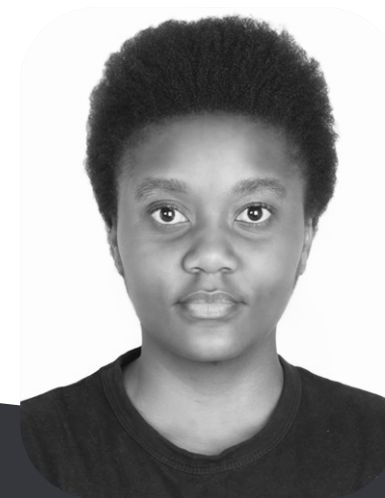
 nsyukaphotographer



Sam Nsyuka  
Drone Pilot & Photographer

Certified Drone Pilot  
flying since 2017 with  
10,000+ field hours

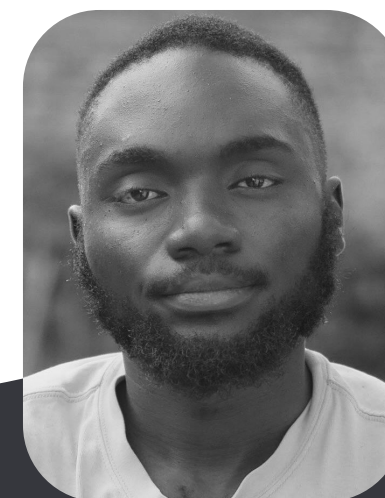
 samnsyuka



Noreen Tuheri  
VO Artist & Director


Maasai cultural con-  
sultant

 noreentuheri



Samwel Simba  
Director of Photography

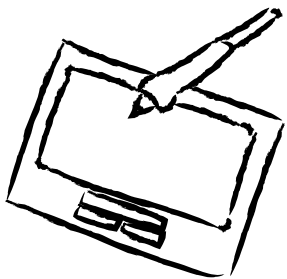
Head of Photography  
PodCast Director

 sam\_visual.tz





# PROJECTS DONE



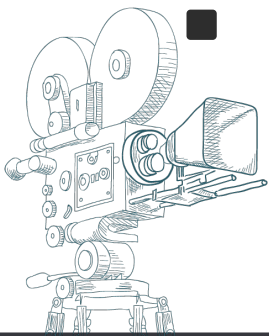
## 01 MUFASA The Lion King

Disney's iconic masterpiece it's a reflection of Tanzania's wild heart. The vast plains of the Serengeti, the towering pillars of Isimila, and the rich cultures that thrive here are the true origins of 'The Lion King.



## 02 THE ROYAL TOUR

The Royal Tour is a travel documentary series that showcases countries through the eyes of world leaders, celebrities, or influential figures. In the case of Tanzania, the episode features Current URT President H.E Dr. Samia Suluhu Hassan and host was- Peter Greenberg,



## 03 COUNTRY VIDEO 2

This reveals Tanzania a land of unparalleled beauty—from the vast Serengeti to the majestic Kilimanjaro, and the vibrant cultures



# Why Choose POA DIGITAL?

- **High-Quality Production**  
– State of the art technology for stunning visuals.
- **Local Expertise, Global Vision**  
– Deep roots in Tanzania with an international storytelling.
- **Passion for Conservation**  
– Committed to projects that promote sustainability.
- **Collaborative Storytelling**  
– We partner with NGOs, tourism boards, and brands to create impact.



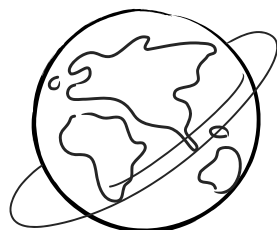
We are good at what we do and promise to deliver to your Expectations.

Creative





# RECENT WORK



Let's tell your story—visually, powerfully, and unforgettably..

## Recent Projects

01

### Government

Life of Fausta the Oldest Black Rhino to live on Earth | The Lost City of Engaruka | Kilwa the Rusty Empire | Rangers of Ngorongoro | Tarangire – Elephant Dynasty | Ngorongoro Live | SITE | HATUA ZA MAMA | Mafia Island

02

### Private

ZARA Facilities | Impala Camps | Ruaha River Lodge | Tour Compass promos | Karibu Camps Experience | This is KNAUF |



03

### International

World Guinness Record of Highest Harp-Consert at 5895 m.a.s.l | MUFASA the Lion King

# Our Expertise

## ■ Tourism & Hospitality Films:

– Showcasing destinations, lodges, and unforgettable experiences.

## ■ Wildlife & Conservation Documentaries:

– Highlighting biodiversity and preservation efforts.

## ■ Aerial & Cinematic Videography:

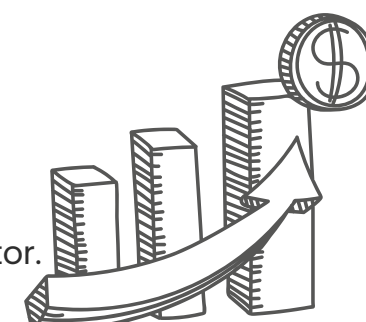
– Breathtaking visuals that tell a story.

## ■ Branded Content & Commercials:

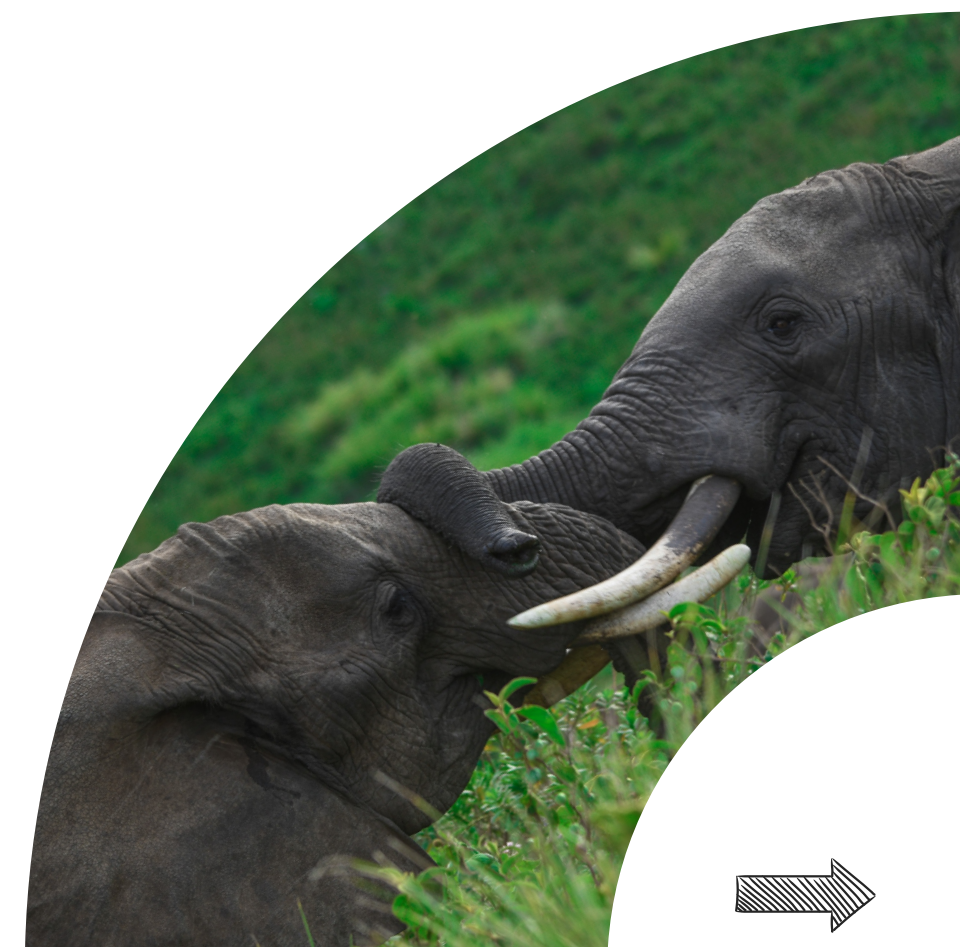
– Elevating businesses in the travel and eco-tourism sector.

## ■ Immersive Technologies:

– VR safari experiences, 3D animation and interactive digital exhibits

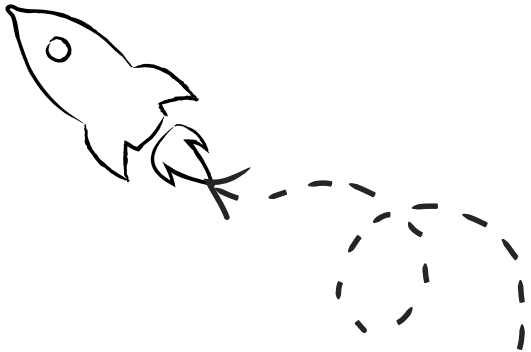


"We don't just film Africa – we bring its soul to the screen."



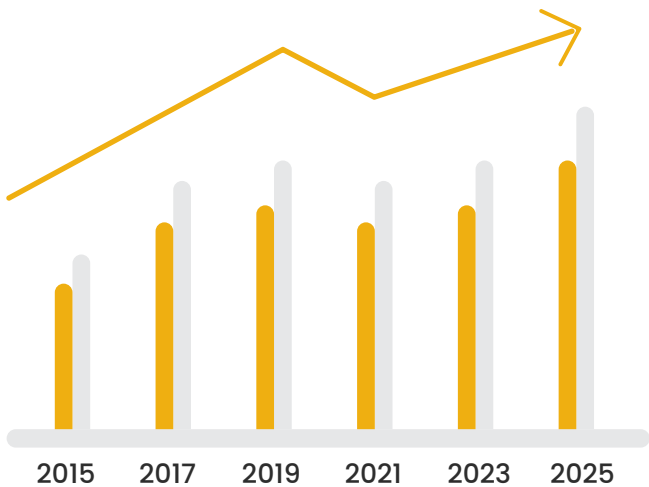


# COMPANY HIGHLIGHTS

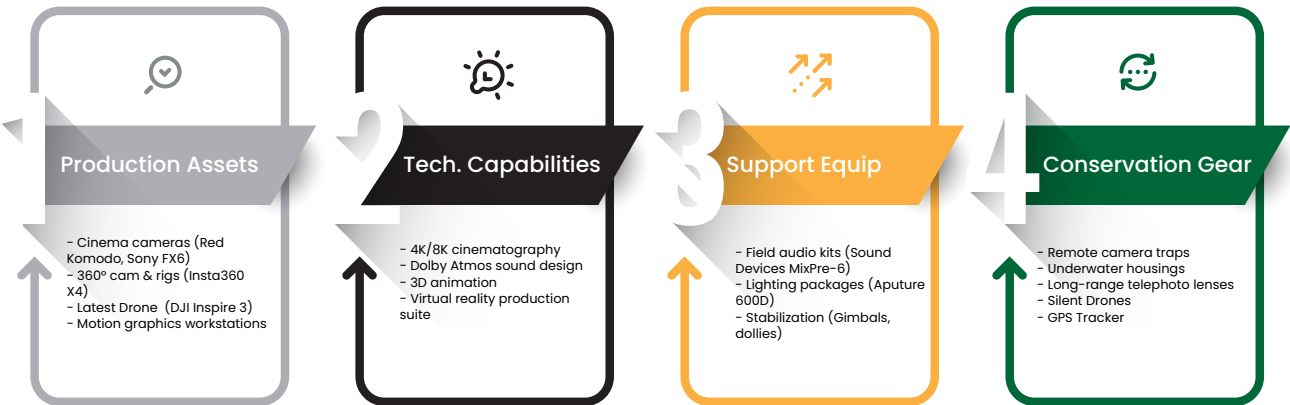


**Commitment to Tanzania**  
We dedicate **10%** of profits to:

- Training young Tanzanian filmmakers
- Equipment donations to rural schools
- Conservation education programs



● Posting  
● Production



# OUR CLIENTS

